

**DISCOVER
THE
RHYTHM
OF MUSIC
AND
CREATIVITY**



THE FUTURE OF MUSIC

LCCM's new CertHE Commercial Music is a concise one year Higher Education certificate for modern music professionals with optional modules suited to solo vocalists and rappers, electronic and hip hop producers, DIY artists and creative executives. The CertHE Commercial Music programme provides you

with opportunities to network with industry professionals, including musicians, producers and record label executives. Upon completion of the CertHE, you can also decide to stay to complete a further two years of study to obtain a full BA in Commercial Music.

COURSE OVERVIEW

This new course combines the best knowledge and expertise from LCCM's long running Music Performance & Production degree but with less emphasis on music theory and original instrumentation.

The one-year programme combines a core module learning music programming and gaining important industry knowledge with optional modules in vocal performance,

songwriting, artist development, music rights, the streaming economy, digital trends and mix concepts. The optional modules are almost all cross-programme enabling you to meet and collaborate with peers on the other music and music business programmes at LCCM.

LEARNING OUTCOMES:

→ Knowledge & Understanding

- **Culture & Context:**

Explain the relevance of cultural, technological and societal forces that influence and frame the activities of music organisations, artists and events and the role of such activities in contemporary political and cultural life

- **Industry know-how:**

Explain typical commercial principles, business practices and key organisations involved in the music industry

→ Cognitive Skills

- **Evaluation:**

Use appropriate skills, techniques and procedures as instructed to complete selected tasks

- **Analysis:**

Read information objectively, leading to the formulation of a reasoned argument

→ Practical Skills

- **Research:**

Gather evidence and data for an investigation using appropriate sources and academic conventions

- **Communication:**

Engage your intended audience with well-structured material, that is technically accurate and delivered with creative flair

→ Key Life Skills

- **Professionalism:**

Demonstrate appropriate judgement and an ability to meet expected standards for individual or group projects

- **Plan:**

Identify priorities that enable expectations to be met, whilst maintaining momentum, focus and a work/life balance



KEY FACTS

Institution code:

L83

UCAS code:

CM11

Credits:

120

Age:

18 years

Study mode:

Full Time/Part Time/
Distance

Duration:

FT: 1 year;
PT: 2 years

University validation:

University for the
Creative Arts

Funding:

SFE Funding available

Start date:

June | September 2023

Fees:

£9,250 per year

COURSE STRUCTURE:

YEAR 1

Compulsory Modules

- Music Industry Landscape
- History of Pop: Cultural Context
- Music Programming (Semester 2)

Optional Modules

- Vocal Performance: Technical & Group Harmony (Semester 1)
- Music Programming (Semester 1)
- The Streaming Economy
- Songwriting & Collaborative Practice
- Music Industry News
- Digital Trends
- History of Pop: Crate Digging
- Mix Concepts
- Artist Development
- Rights & Royalties: Labels & Publishing
- Vocal Performance: Band & Harmony Performance (Semester 2)

ENTRY REQUIREMENTS

ENTRY CRITERIA:

- 96 UCAS points from accepted Level 3 qualifications or equivalent experience
- 4 GCSEs grade C/4 including English or equivalent (e.g. Functional Skills)
- Successful interview
- Fluency in English IELTS 5.5 or Duolingo 95
- Please click [here](#) to see the Audition Guidelines document for this programme.



YOUR CAREER PATHS

---> Music Industry Careers

- Artist or Performer
- Producer
- A&R/Production Manager
- Creative business owner
- Songwriter
- Programmer
- Event manager
- Executive, Manager, Administrator, Officer in the music or wider entertainment industry

---> Other Careers

- Digital Marketing
- Executive, Manager, Administrator, Officers in any business
- Project Manager

ACADEMIC PARTNER

This course is validated by:



CONTACT

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MUSIC

CONNECTS

PEOPLE